

SOROPTIMIST INTERNATIONAL OF THE AMERICAS

SIA Club Roadmap Metrics

The metrics below are based on clubs following the Club Roadmap – the guide for clubs to achieve the goals of the SIA Strategic Plan. These can lead to a positive club experience while helping to build our recognition and invest in the dreams of half a million women and girls through access to education. Clubs will be recognized by SIA for accomplishing one or more of the following:

Programs

- Work towards achieving our 2021-2031 Big Goal: investing in the dreams of half a million women and girls through access to education by:
 - Participating in Live Your Dream: Education and Training Awards for Women
 - Participating in Dream It, Be It: Career Support for Girls.
 - Reporting your club's Big Goal Accelerator Projects.

Membership

- Achieve an 85% or better retention rate.
- Add new members to your club.

Fundraising

- Contribute at least 10 percent of funds raised locally to Club Giving in support of our federation programs.
- Donate Founders Pennies for every member in support of our federation programs.